



# Innovative Waste Management – Greening the European economy



# FEAD Annual Conference

IN COOPERATION WITH YYL, THE FINNISH WASTE MANAGEMENT ASSOCIATION

29–30 September 2011 HOTEL HILTON HELSINKI STRAND, HELSINKI, FINLAND



THE ASSOCIATION OF  
ENVIRONMENTAL ENTERPRISES



Restaurant Nokka



Hotel Hilton Strand



## Programme

### Thursday 29 September

- 16:00–18:00 Visit to a SITA waste treatment facility in Helsinki  
The first waste treatment facility in the world to use artificial intelligence robots for the sorting of waste. Sorting technology provided by ZenRobotics.  
[www.sitafinland.fi](http://www.sitafinland.fi), [www.zenrobotics.com](http://www.zenrobotics.com)  
Bus transport from Hotel Hilton Strand at 16:00, back at Hilton Strand approx. 18:00
- 19:00 Cruise from Hotel Hilton Strand to Restaurant Nokka
- 20:00 Welcome dinner at Restaurant Nokka, Kanavaranta 7 F, Helsinki
- Keynote address, **NORBERT RETHMANN**, second president of FEAD, on the occasion of the 30th anniversary of FEAD
- 22:30 Bus transport from Restaurant Nokka to the hotels

### Friday 30 September

- 8:30 Registration
- 9:00 Welcoming words by **PETER KURTH**, FEAD President and **PIRJO RYTKÖNEN**, President of the Finnish Association of Environmental Enterprises
- Key priorities of the Polish EU Presidency, **KINGA MAJEWSKA**, Head of Unit, Department of Waste Management, Polish Ministry of the Environment
- Resource Efficient Waste Management in Finland, **HANNELE POKKA**, Permanent Secretary, Finnish Ministry of the Environment
- 10:00 Coffee break
- 10:30–11:45 **Session I**

#### EU 2020 Strategy – Flagship Initiative on “Resource Efficiency Europe” – Moving Towards a More Resource Efficient, Greener and More Competitive Economy

- **ROSALINDE VAN DER VLIES**, Deputy Head of Unit “Waste Management”, DG Environment, European Commission
- **RIIKKA MANNER**, Member of the European Parliament, substitute member of the Environment Committee
- **STÉPHANE ARDITI**, Senior Policy Officer for Product and Waste, EEB – European Environment Bureau
- **CHRISTOPHE CROS**, FEAD Vice-President

Moderation: **JORMA MIKKONEN**, Member of FEAD Presidency

12:00 – 13:15 Lunch



13:15–14:45 **Session II**

**Economic and Regulatory Framework Conditions: a Pre-Requisite for Competition, Innovation and a European Recycling Society**

- **SIRPA PIETIKÄINEN**, Member of the European Parliament, Member of the Environment Committee
- Policy Development for Industrial Innovation, **ABRAÃO CARVALHO**, Head of Unit Metals, Minerals, Raw Materials, DG Enterprise and Industry
- Innovative Recycling, **CHRISTER FORSGREN**, SRI, Sweden, Head of technology and environmental science, Stena Metall
- Fuel ethanol recovery from waste, an innovation triggered by the Renewable Energy Directive **MIKA AHO**, Managing Director, St1 Biofuels Oy

Moderation: **PETER KURTH**, FEAD President

14:45 Coffee break

15:00–16:15 **Session III**

**Better Implementation and Enforcement of the Waste Legislative Acquis**

- EC measures on better implementation, **ROSALINDE VAN DER VLIES**, Deputy Head of Unit “Waste Management”, DG Environment, European Commission
- Views of the European Union Network for the Implementation and Enforcement of Environmental Legislation, **ZOFIA TUCIŃSKA**, Chair of IMPEL
- Overview on key obstacles in Central and Eastern Member States, **PETER HODECECK**, VÖEB, Austria, CEO AVE Czech Republic

Moderation: **MIKE HELINGS**, FEAD Vice-President

16:15 Closing words by **JORMA MIKKONEN**, Member of FEAD Presidency

16:30 End of the conference

**Conference fees:**

360 € conference day and lunch, site visit, cruise and dinner

250 € conference day and lunch

**Conference info web page and registration:**

[www.ymparistoyritykset.fi/conference300911](http://www.ymparistoyritykset.fi/conference300911)

**Conference info:**

Thursday 29 September 14:00 – 16:00 in Hotel Hilton Helsinki Strand lobby

**Contact information:**

The Association of Environmental Enterprises

Ms. Sirpa Komulainen, [sirpa.komulainen@chemind.fi](mailto:sirpa.komulainen@chemind.fi), tel +358 (0)9 172 841

**Partner Program on the 30th of September:**

Guided tour of the Helsinki Design District and lunch (5 hours)

Departure from Hotel Hilton Helsinki Strand at 10:00

More information on the conference web page



**FEAD IS THE EUROPEAN FEDERATION** representing the European waste management industry. FEAD's members are national waste management associations covering 20 European countries. They have an approximate 60 % share in the household waste market and handle more than 75 % of industrial and commercial waste in Europe. Their combined annual turnover is approximately € 75 billion.

FEAD represents about 3 000 companies with activities in all forms of waste management. These companies employ over 320 000 people who operate around 2 400 recycling and sorting centres, 1 100 composting sites, 260 waste-to-energy plants and 900 controlled landfills. They play an important role in the determination of the best environmental option for waste management problems.

#### **FEAD**

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**THE ASSOCIATION OF ENVIRONMENTAL ENTERPRISES (YYL)** is an industrial life organization for companies within the environmental field.

YYL members operate in the following areas: environmental logistics, waste management, recycling and waste treatment, waste water and clean water services, technical cleansing, environmental technology, consulting and geotechnics.

Members of YYL represent about 80 % of the Finnish waste market. Their annual turnover is about 700 million euros and they employ about 3 000 employees.

#### **YYL**

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